

# Cookie Policy for GRAVITY

**Effective Date:** 11/18/2024

GRAVITY uses cookies to enhance your experience on our website. By continuing to use our website, you consent to the use of cookies as described in this policy.

## 1. What Are Cookies?

Cookies are small text files stored on your device that help improve your website experience. Cookies allow us to remember preferences, track browsing activity, and gather website analytics.

## 2. Types of Cookies We Use

- **Essential Cookies:** Necessary for the functioning of the website (e.g., login or shopping cart cookies).
- **Performance Cookies:** Help us analyze how visitors use the website (e.g., Google Analytics).
- **Functional Cookies:** Allow us to personalize your website experience (e.g., language settings, preferences).
- **Advertising Cookies:** Used for targeted ads based on your browsing history.

## 3. Managing Cookies

You can manage or disable cookies through your browser settings. However, please note that disabling cookies may impact the functionality of some parts of the website.

## 4. Third-Party Cookies

We may use third-party services like Google Analytics, advertising networks, and social media platforms. These third parties may also use cookies to collect data about your activity on our website for tracking and advertising purposes.

## 5. Changes to the Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date.